

2025 IWLCA Convention

Sponsor & Exhibitor Opportunities



What is the IWLCA Convention?

The largest gathering of women's lacrosse coaches in the country!



Networking Opportunities

Coaches connect with peers, share best practices, and build valuable relationships with those who support the game.

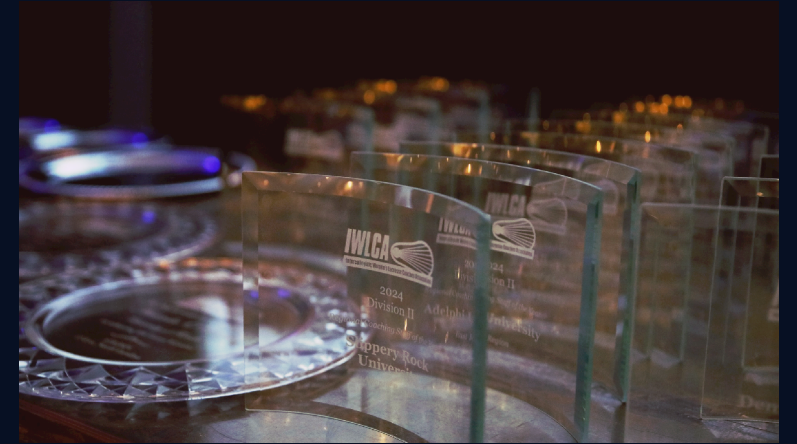
The IWLCA Convention brings together over 700 women's lacrosse coaches for two days prior to the largest girls high school recruiting tournament in the country the **IWLCA Presidents Cup**.



Educational Sessions

Informative business meetings, professional development and educational clinics cover a wide range of topics from current updates in the college landscape to individual & team development.

Convention is the launching pad for product innovation and new integrations to support the success of college programs.



Honoring Greatness

Competitors on the fields, supporters off of it. The IWLCA Convention is the time to celebrate outstanding member accomplishments and individual contributions to the game of lacrosse.

In addition to annual awards, the shining night of Convention is inducting the most recent class into the **IWLCA Hall of Fame**.

Why Attend the IWLCA Convention?

Our coaches are the decision makers of their programs and always looking for innovative products that will help elevate their staff and their team's to success.



Increase Brand Visibility & Recognition



Live Product Demonstrations



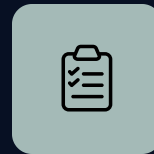
Access to Hundreds of Colleges



Exclusive Promotional Benefits



Meaningful Networking Opportunities



Customized Sponsorship Packages



Targeted, Cost-Effective Marketing



Demonstrate Support of Women's Sports & Coaches

Sponsorship Levels

Sponsorship Level	Benefits
PLATINUM (\$10,000+)*	Pre-event (1) and and post-event (1) email sent to attendees by IWLCA on your behalf, pre-event and and post-event social media mention (2), tickets for two (2) to the IWLCA Honors Dinner & VIP Social, plus all benefits of sponsorships below
GOLD (\$7,500)*	Pre-event email (1) sent to all attendees by the IWLCA on your behalf, social media promotion during sponsored event, plus all benefits of sponsorships below
SILVER (\$5,000)	Premium exhibitor table location, ability to give brief message to attendees at sponsored event, complimentary credentials for four (4) staff members, social media mention (1), plus all benefits of sponsorships below
BRONZE (\$2,500)	Ability to add signage during sponsored event, company logo in all marketing of sponsored event, company logo on "Partners & Sponsors" page of IWLCA website and on IWLCA emails for one year, plus all benefits below
SUPPORTER (\$1,000)	8x8 exhibitor table, credentials for two (2) staff members, company logo displayed on "Sponsors" section of Convention website

*Sponsorship package may be customized to fit your company's goals.

Platinum Sponsorship Naming Opportunities

(\$10,000)

Your sponsorship not only enhances the experience for our attendees but also positions you as a champion of the coaching community.



Main Stage - Presenting Sponsor

Your sponsorship of the IWLCA Convention "Main Stage" allows for your brand to be the one every coaches see in the biggest of moments throughout Convention!

From your logo on all screens as coaches enter the room to exclusive branding opportunities on the main stages and outside the room and even primary placement in the Exhibitor location, this sponsorship speaks at the highest level!



Honors Dinner & Hall of Fame - Presenting Sponsor

Sponsoring the week's premier event grants your company the chance to channel those feelings of the attendees into enduring customer relationships.

Exclusive access to award winners and distinguished guests branding opportunities throughout Honors Dinner and even a personalized welcome in the program allows your company to stand out in a room celebrating greatness!

Gold Sponsorship Opportunities

(\$7,500)

Coaches love to socialize, your sponsorship helps them to connect and remember how special the coaching community truly is!



~~Tuesday's Welcome Social~~

With an early start on Wednesday, many coaches arrive Tuesday prepared to connect with their colleagues and kick off **SOLD** Convention Week.

Hosting the Welcome Social on Tuesday will allow YOU to make the first impression!



Wednesday's Award Luncheon

There's nothing like celebrating greatness in the game, and this year's award luncheon looks to do just that!

As the presenting sponsor your company will be showcased throughout the event and on all event promotions.



Wednesday Night Social

Be a hero to every coach after a long first day of meetings by sponsoring this evening social on the Pickleball lawn!

As a sponsor you have the ability to welcome everyone and add your own activations in throughout the social.

Silver Sponsorship Opportunities

(\$5,000)

With your support our coaches have the opportunity to network, building relationships and do great things throughout the community!



-Dink & Donate Pickleball Tournament

We're taking advantage of three on-site pickleball courts to host our first ever charity pickleball tournament!

SOLD

As the presenting sponsor you can brand out the area with signage & be featured on the event t-shirt!



Wednesday's Exhibitor Happy Hour

Day one is always full of buzz. Capitalize on that energy by sponsoring the 1-hour happy hour in the exhibitor hall.

SOLD

Your sponsorship not only enhances the day but it also allows you to welcome the crowd in your own unique way - Cheers!



Pre-Honors Dinner VIP Cocktail Hour

This invite-only event welcomes award winners, Board of Directors, and distinguished guest for an hour of socializing.

Hosting this event allows you to welcome and congratulate the attendees as well as add branding to the event.



Multiracial Coaches Networking Meet- Up

Now more than ever our multiracial coaches need a space to come together for valuable networking, discussion and community building within our profession.

Your sponsorship grants you the opportunity to connect in a meaningful way.

BRONZE SPONSORSHIP OPPORTUNITIES

These sponsorship opportunities allow you to boost your brand's reach.



Rookie Meet & Greet

Want a chance to make a great first impression? Sponsor this year's Rookie Meet & Greet and get to know the new faces who will be on the sidelines!

SOLD



Lanyards

There's nothing more essential than what our coaches are wearing every day of Convention. Make sure your company is what they are see!

SOLD



Coffee Breaks (1 of 2 avail)

Encourage our coaches to take a break between business sessions! This sponsorship provides you an opportunity to add signage to the hottest space on site!



Attendee Notebook

Coaches LOVE notebooks! Be a hero and sponsor this year's attendee gift where your logo will be prominently displayed on the cover! (company is responsible for purchasing item)

SOLD



PhotoBooth at Social

Help make lasting memories for our coaches to take home with them! This sponsorship allows you to add your logo or corporate slogan to each photo photo strip printed!



Contest Prizes

By sponsoring one of our contests during convention, you'll help some coaches go home with great swag! (company is responsible for the purchase of the item)



JOIN US!

TradeWinds Resort on St. Pete Beach

5500 Gulf Blvd, St Pete Beach, FL 33706

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@ earobertshaw@iwlca.org

☎ 617-212-2006

🌐 [2025 IWLCA Convention Website](#)

SECURE YOUR SPOT TODAY - [CLICK HERE!](#)

Intercollegiate Women's Lacrosse Coaches Association

The IWLCA is a membership-led, professional association representing the nation's intercollegiate women's lacrosse coaches within Division I, II & III of the NCAA and the NAIA.

Our mission is to lead, serve, and honor the game of women's lacrosse and those who coach it.

